**Curriculum Overview – 2020-2021**

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| **Subject** | Business Studies |
| **Year Group** | 13 |
| **Text Book Title(s) – if applicable** | A level Business Coursebook |
| **Textbook ISBN** | 978107677364 |
| **Lessons per week (45 minutes)** | 8 |

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| **Week** | **Unit Title** | **Learning Objectives** | **Key Dates** |
| 1 | Unit 1 Business and its environment  Business Structure | Analyse the reasons for recent growth in international trade and the development of multinational businesses. Evaluate the arguments for and against privatisation of state-owned industries. |  |
| 2 | Size of business | Identify different forms of external growth. Asses the ways in which management can deal with the problems associated with rapid growth. |  |
| 3 | External Influences on business activity | Critically explain how and why the state intervenes through the law in business activities. Examine ways in which legal changes may influence business behavior and the threats and opportunities this creates. |  |
| 4 | External Influences on business activity | Analyse and evaluate the impact of technology on business decisions Critically assess the nature, purpose and potential uses of environmental audits. |  |
| 5 | External economic influences on business behavior | Understand the economic objectives of governments. Explain the nature and causes of economic growth and its impact on business strategies. Analyse why governments intervene in industry. | Progress Report |
| 6 | Further human resource management | Analyse employee performance by using a range of measures. Assess ways in which employee performance might be improved. | Mentor Meetings |
| 7 | Further human resource management | Recognize the importance of labour legislation. Assess the reasons for and role of workforce planning. Evaluate ways in which cooperation between management and the workforce can benefit both. |  |
| 8 | Organisation Structure | Understand why organizations need a structure and why flexibility is important. Analyse the different types of organizational structure that can be adopted. |  |
| Mid-Term Break | | |  |
| 9 | Organisation Structure | Evaluate the conflict between trust and control with a policy of delegation. Outline the differences between line and staff authority. Understand the difference between authority, accountability and responsibility. |  |
| 10 | Business Communication | Understand what is meant by effective communication. Analyse the advantages and disadvantages of the different communication methods or media. Evaluate the application of different communication networks. |  |
| 11 | Marketing Plan | Analyse the content of a marketing plan. Assess the usefulness of marketing planning. Link the marketing plan to a coordinated marketing mix. |  |
| 12 | Marketing Plan | Evaluate the importance of new product development and research and development. Assess the usefulness of sales forecasting and analyst sales data by the moving average method. | Term Report |
| 13 | Globalisation and international marketing | Understand the implications for marketing of increased globalization. Analyse different strategies for international marketing. Assess the importance of international marketing for different businesses. | SPT Conference |
| 14 | Capacity Utilisation | Understand the meaning and calculation of capacity utilisation. Analyse the problems of excess capacity and capacity shortages. Assess and evaluate the reasons of rapid growth of outsourcing. |  |
| 15 | Lean production and quality management | Analyse the importance of lean production to competitive businesses . Evaluate the main lean production techniques Understand the difference between quality control and assurance. Explain the importance of businesses establishing quality assurance systems. |  |
| Winter Holiday | | |  |
| 16 | Lean production and quality management | Explain the effectiveness of total quality management. Assess the costs and benefits of managing quality. Explain how managing quality. |  |
| 17 | Project Management | Understand the purpose of project management. Analyse the key elements of project planning. Analyse how critical path analysis and network diagrams can be used to help with project management. | Mock Exams |
| 18 | Costs | Understand the differences between full and contribution costing. Apply the technique of contribution costing. Evaluate situations in which contribution costing would be used. Solve numerical problems involving costing methods. | Mock Exams |
| 19 | Budgets | Understand why financial planning is important . Analyse the advantages of setting budgets. Examine the importance of a system of delegated budgeting. Use variance analysis to assess adverse and favourable variances from budgets. | Mock grade card |
| 20 | Contents of published accounts | Make simple amendments to Statements of financial position and income statements from given data. Understand the importance of accounting for depreciation of assets. | SPT Conference |
| Mid-Term Break | | |  |
| 21 | Contents of published accounts | Analyse the impact on the Statement of financial position of a change in valuing non-current assets or inventories. Explain the significance of goodwill , net realisable value of stocks. |  |
| 22 | Analysis of published accounts | Calculate the return on capital employed ratio. Calculate the gearing ratio, the financial efficiency ratios and investment ratios. Analyse ratio results and evaluate ways in which these results could be improved. |  |
| 23 | Investment Appraisal | Understand what investment means and why appraising investment projects is essential. Recognize the information needed for quantitative investment appraisal. Assess the reasons why forecasting future cash flows assesses uncertainty to investment appraisal. |  |
| 24 | Unit 6  Strategic management  What Is Strategic Management | Understand the meaning of corporate strategy and strategic management, Differentiate between strategic decisions and tactical decisions. Analyse the need for strategic management. |  |
| 25 | Strategic Analysis | Understand the meaning and importance of strategic analysis. Undertake and interpret a SWOT and PEST analysis. Evaluate the role of business vision and mission statement in strategic analysis. Undertake and interpret Boston Matrix analysis of the product portfolio of a business. |  |
| Novruz Holiday | | |  |
| 26 | Strategic Choice | Understand the importance of strategic choice. Analyse strategic choices, using the Ansoff matrix model and evaluate its usefulness. Analyse strategic choices using force field analysis and evaluate its usefulness. | Final Grades |
| 27 | Strategic Implementation | Understand what strategic implementation means . Evaluate the importance of business plan and corporate planning to strategic implementation. Understand how businesses can establish a change culture. |  |
| 28 |  | REVISION/REVIEW |  |
| 29 |  | REVISION/REVIEW | Final Report |
| 30 |  | Study Leave / Revision |  |
| 31 |  | Study Leave / Revision |  |
| 32 |  | Study Leave / Revision |  |
| 33 |  | Study Leave / Revision |  |
| Ramadan Holiday & Republic Day | | |  |
| 34 |  | Study Leave / Revision |  |
| 35 |  | Study Leave / Revision |  |
| 36 |  | Study Leave / Revision |  |
| 37 |  | Study Leave / Revision |  |
| Summer Holiday | | |  |